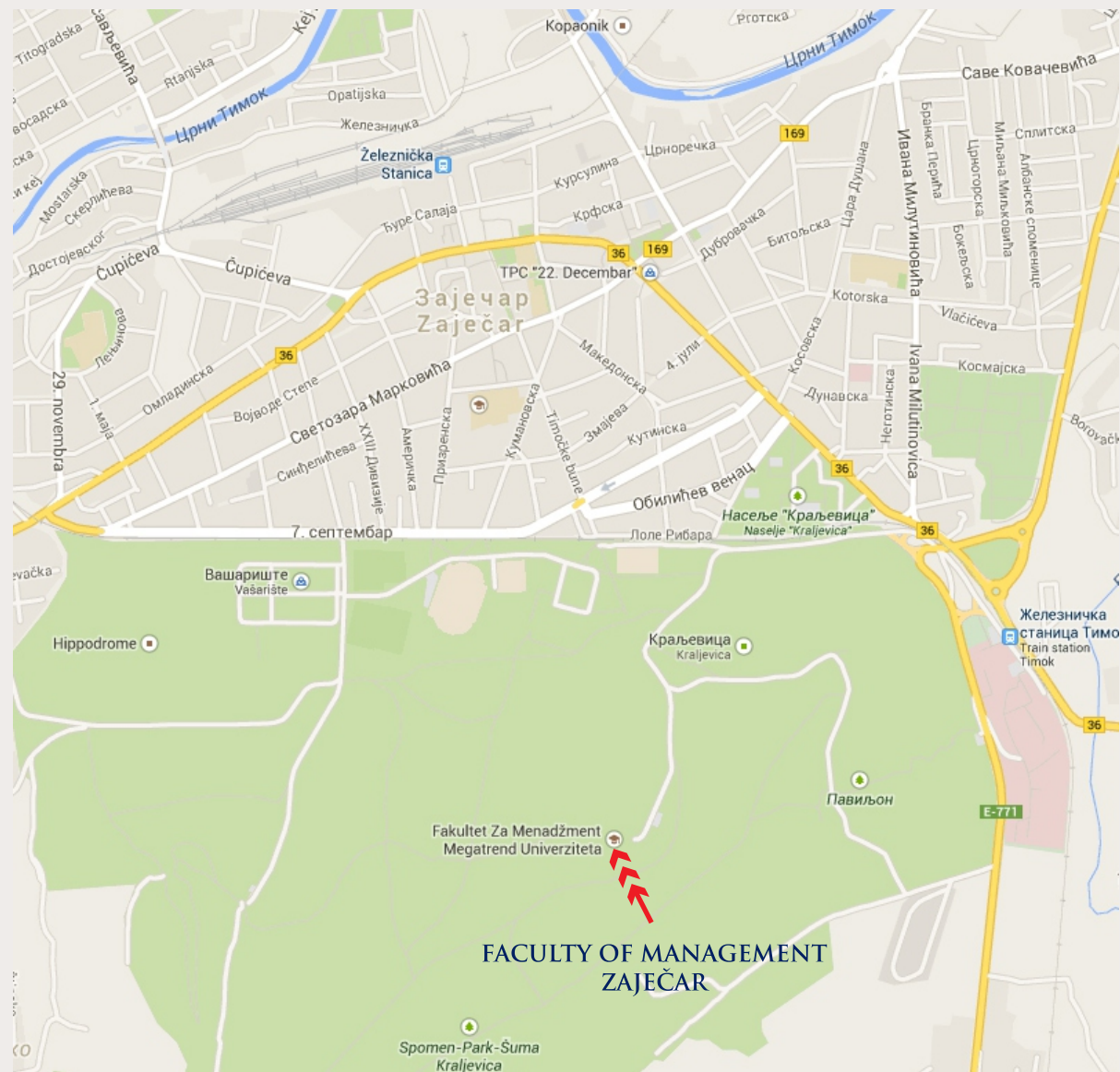


UNIVERZITET
DŽON NEZBIT
OBRAZOVANJE. OD 1989.
(Megatrend univerzitet)



City of Zajecar



REČ DEKANA

Poštovani,

Fakultet za menadžment u Zaječaru upisao je svoju prvu generaciju 1997. godine.

Osnivanjem prvog privatnog fakulteta na području Istočne Srbije stvoreni su uslovi za studiranje na jednoj savremenoj visokoobrazovnoj ustanovi koja se ne nalazi u velikim akademskim centrima.

Najveća zasluga za to pripada osnivaču Fakulteta za menadžment Zaječar i Univerziteta Džon Nezbít (Megatrend univerzitet) Beograd, prof. dr Mića Jovanoviću, dobitniku više domaćih i inostranih priznanja iz oblasti nauke, kulture i obrazovanja.

Fakultet je u svom postojanju za skoro dve decenije uspešnog rada obrazovao studente iz oblasti ekonomije, biznisa i menadžmenta. Možemo se pohvaliti da je Fakultet dobio akreditaciju za studijske programe svih nivoa studija od strane Komisije za akreditaciju i proveru kvaliteta (KAPK), 2015. godine.

Dosadašnje generacije diplomiranih studenata pronose ime Fakulteta širom Srbije i u inostranstvu, radeći uspešno na mnogobrojnim i različitim poslovima u struci i nauci.

Kompetencije naših nastavnika su garancija da će studenti tokom studija dobiti primenljiva znanja na kojima će graditi svoju profesionalnu karijeru u struci i nauci.

Dobro došli,

Prof.dr Dragan Mihajlović, redovni profesor



A WORD FROM THE DEAN

Dear,

The Faculty of Management in Zaječar enrolled its first generation in 1997.

The establishment of the first private faculty in Eastern Serbia created conditions for studying at a modern academic institution which does not belong to large academic centers.

The credit belongs to the founder of the Faculty of Management Zaječar and University John Naisbitt (Megatrend University) Belgrade, Professor Mića Jovanović, winner of many national and international awards in the fields of science, culture and education.

During nearly two decades of successful work, the Faculty has educated students in the areas of economics, business and management. In 2015 the Faculty received accreditation from the Commission for Accreditation and Quality Assurance (CAQA) for its study programs at all levels of study.

Previous generations of our graduates work successfully in Serbia and abroad on a number of different jobs.

Competences of our teachers guarantee that our students will receive applicable knowledge as a basis for professional work and career.

Welcome,

Dr Dragan Mihajlović, Full Professor





O FAKULTETU

Fakultet za menadžment u Zaječaru osnovan je 1997. godine kao prvi privatni fakultet u Istočnoj Srbiji, i deo je Univerziteta Džon Nezbit (Megatrend univerzitet) iz Beograda.

Univerzitet Džon Nezbit je danas najveći privatni univerzitet koji u svom sastavu ima 12 fakulteta i Institut za nove tehnologije. Na ovim institucijama studira preko dvadeset hiljada studenata.

Godinu dana pre osnivanja Fakulteta za menadžment u Zaječaru, počela je sa radom Viša škola za menadžment.

Fakultet za menadžment nastao je iz potrebe za školovanjem visokostručnih kadrova sa područja Istočne Srbije.

Osnivač Fakulteta je prof. dr Mića Jovanović, dobitnik svetskih priznanja za razvoj visokog obrazovanja.

Fakultet za menadžment, od svog osnivanja do danas obrazuje kadrove iz oblasti ekonomije, biznisa i menadžmenta. Diplomirani studenti uspešno rade i primenjuju stečena znanja u privatnim i državnim kompanijama i javnoj upravi. Jedan broj diplomiranih studenata danas radi u zemljama Evropske unije, SAD, Kanadi, a najbolji studenti fakulteta koji su stekli akademsko zvanje doktora nauka, danas su nastavnici u ovoj visokoškolskoj ustanovi.

Fakultet za menadžment danas ima visoko mesto u obrazovanju, jer na savremenim i modernim studijskim programima studira oko 2000 studenata.

Potvrda dobrog rada je, svakako, i priznanje dodeljeno od strane Internacionalnog naučnog komiteta „EDUNIVERSAL OFFICIAL SELECTION“ kojim je Fakultet svrstan među 1000 najboljih fakulteta menadžmenta i biznisa u svetu. Fakultet je dobitnik Povelje Kapetan Miša Anastasijević za značajne domete u razvoju visokog obrazovanja i priznanje grada Zaječara, godišnje nagrade za sveukupni doprinos u razvoju grada i opštine.

Fakultet za menadžment je visokoškolska institucija i akreditovana je od strane Komisije za akreditaciju i proveru kvaliteta visokog obrazovanja.

Svojim studentima pruža obrazovanje na studijskim programima ekonomije, biznisa i menadžmenta.

ABOUT THE FACULTY

The Faculty of Management in Zaječar was established in 1997 as the first private faculty in Eastern Serbia and it is part of the prestigious Megatrend University from Belgrade.

University John Naisbitt is the largest private university with 12 faculties and the Institute for New Technologies. There are more than twenty thousand students at these institutions.

A year before the foundation of the Faculty of Management in Zaječar, the Graduate School of Management was opened.

The Faculty of Management arose from the need to educate highly qualified personnel in Eastern Serbia.

The founder of the faculty is Dr Mića Jovanović, winner of major international awards for the development of higher education in Serbia and Europe. He was born in this region, and for the love of his hometown, he founded a faculty in order to help educate young people and develop the Timok Region.

The Faculty of Management has been educating human resources in the areas of modern economics, business and management. Our graduates are successful in their jobs and apply the knowledge they have gained in economy, private entrepreneurship, state and local administration, banks and companies. A number of our students work in the countries of the European Union, the USA, Canada, and the best among them, who acquired the academic title of a PhD, have become teachers at this higher education institution.

The Faculty of Management occupies a high place in education because its modern study programs are attended by about 2000 students.

Our good work was also recognized by the International Scientific Committee "EDUNIVERSAL OFFICIAL SELECTION" which designated the Faculty of Management as one of 1000 best schools of business and management worldwide. The Faculty also received the Award of the City of Zaječar, an annual award for the overall contribution to the development of the city and its municipalities.

The Faculty of Management is a higher education institution in the education system of the Republic of Serbia and is accredited by the Commission for Accreditation and Quality Assurance.

It provides its students with modern study programs of economics, business and management.

Studijski programi:

Osnovne strukovne studije biznisa i menadžmenta
Osnovne akademske studije biznisa i menadžmenta
Osnovne akademske studije ekonomije
Osnovne akademske studije biznisa i menadžmenta - studije na daljinu (DLS)
Osnovne akademske studije ekonomije - studije na daljinu (DLS)
Master akademske studije ekonomije
Doktorske studije menadžmenta prirodnih resursa

Studijski programi, pored toga što studentima daju široka znanja iz oblasti ekonomije, biznisa i menadžmenta, daju mogućnost da se svi ambiciozni studenti mogu aktivno uključiti u nastavni i naučno-istraživački proces. Zajedno sa nastavnicima i saradnicima mogu učestvovati u izradi i implementaciji naučno-istraživačkih i razvojnih projekata.

U nastavnom procesu je 29 nastavnika, 22 je sa naučnim nazivom doktora nauka, 5 nastavnika u naučnom nazivu magistra nauka i 2 nastavnika stranog jezika.

U ustanovi je angažovano 14 saradnika sa punim radnim vremenom od kojih je 10 u zvanju asistenta i 4 u zvanju saradnika u nastavi.

Nastavnici i saradnici su u poslednjih pet godina objavili preko 600 naučnih i stručnih radova koji su publikovani u međunarodnim i domaćim naučnim časopisima i prezentovani na naučnim konferencijama.

Biblioteka fakulteta raspolaže sa preko 4000 bibliotečkih jedinica (udžbenika i stručne literature) koja je namenjena studentima i nastavnicima u realizaciji studijskih programa.

Pored realizacije studijskih programa, fakultet uspešno realizuje seminare iz oblasti informatike, stranih jezika, menadžmenta u zdravstvu i turizmu, ECDL kurseve...

Studenti

Studenti fakulteta preko studentskog parlamenta ostvaruju svoja prava i štite svoje interese. Pored toga, studentski parlament je nosilac saradnje sa drugim fakultetima i organizovanja vannastavnih aktivnosti poput raznih predavanja, organizovanja brucšijada, apsolventskih proslava i ekskurzija. Od samog osnivanja fakulteta studenti izdaju časopis Megatrender.

Study programs:

Undergraduate professional studies of business and management
Undergraduate academic studies of business and management
Undergraduate academic studies of economics
Undergraduate academic studies of business and management – distance learning studies (DLS)
Undergraduate academic studies of economics – distance learning studies (DLS)
Graduate academic studies of economics – master
Doctoral academic studies of natural resources management

Apart from providing the students with broad knowledge in the areas of economics, business and management, the study programs enable ambitious students to involve actively in the teaching, science and research processes where, together with their teachers, they can take part in the creation and implementation of science, research and development projects.

The educational process embraces 29 teachers, twenty-two with the academic title of the doctor of art or science, five masters and two foreign language lecturers.

The institution also hires 14 full-time teaching associates: ten teaching assistants and four associate teachers.

In the last five years our teachers and associates have written more than 600 scientific articles which have been published in international and national scientific and professional journals or presented in scientific symposiums and conferences.

The library has over 4000 library items (study books and professional literature) which are used by students and teachers to realize study programs.

Apart from its study programs, the Faculty is also successful in organizing seminars on computer science, foreign languages, health management, tourism...

Students

Our students have a Student Parliament through which they exercise their rights and protect their interests. Besides, the Student Parliament cooperates with other faculties and organizes extracurricular activities, such as various lectures, freshmen welcome parties, ABD celebrations and field trips. Since the foundation of the faculty, our students have also been publishing a magazine called Megatrender.

NAGRADE I PRIZNANJA AWARDS AND RECOGNITIONS



EDUNIVERSAL OFFICIAL SELECTION

The International Scientific Committee is proud to announce that

Megatrend University of Applied Sciences
Faculty of Management

has been selected for the 2007/2008 Eduniversal Official Selection

the first universal panorama of the 1 000 business schools that count on Earth
considering their international influence and recognition

www.eduniversal.com

Paris, October 15th, 2007

The members of the International Scientific Committee



Mr. Pierre-Jean Gao
ACUNS consultative member

Prof. Eze Smil
Africa

Prof. Ananta Madhah
Central Asia

Prof. Virginijus Raudonas
Eastern Europe

Prof. Helene Agoury
Eurasia & Middle East

Prof. Sung Joo Park
Far Eastern Asia

Prof. Edson Luis Riccio
Latin America

Prof. Michel Nedzeta
North America

Prof. Michael Wood
Oceania

Mr. Axel Schumacher
Western Europe



1 PALME

**LOCAL REFERENCE
LOCALLY STRONG**

THE MEMBERS OF THE EDUNIVERSAL
INTERNATIONAL SCIENTIFIC COMMITTEE
are proud to certify that

**MEGATREND UNIVERSITY OF
APPLIED SCIENCES**

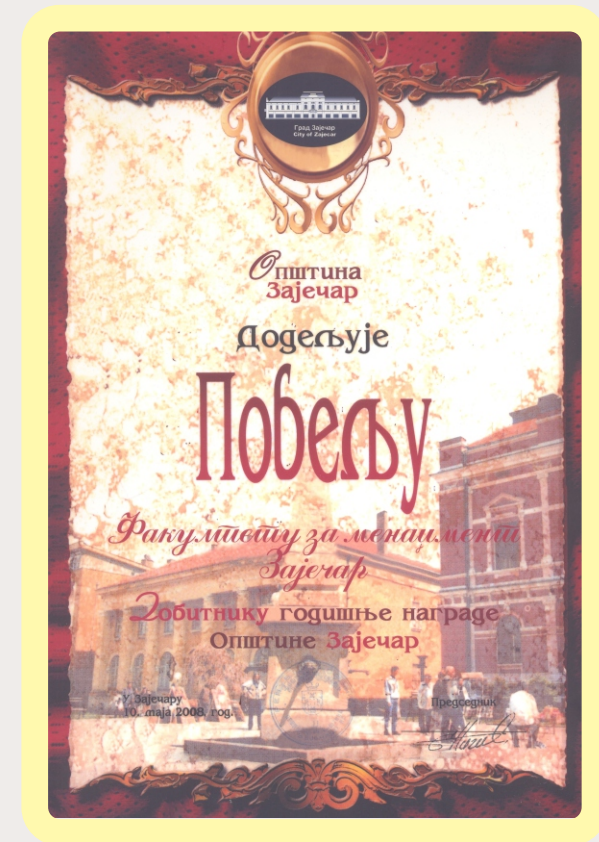
FACULTY OF MANAGEMENT

Serbia - Eastern Europe

has been awarded with 1 Palme considering its
International Influence



NAGRADE I PRIZNANJA
AWARDS AND RECOGNITIONS





SARADNJA

Saradnja sa institucijama u Republici Srbiji

Fakultet ima razvijenu dugogodišnju saradnju sa privredom, obrazovnim, naučnim, javnim institucijama i lokalnim samoupravama na području Istočne Srbije.

U okviru saradnje sa privredom fakultet je potpisao ugovore o saradnji sa asocijacijama privrede: Regionalnim privrednim komorama u Nišu i Zaječaru i Slobodnom zonom Pirot AD.

U okviru saradnje sa obrazovnim i naučnim institucijama sa:

- Ekonomskim fakultetom u Nišu,
- Institutom za rudarstvo i metalurgiju u Boru,
- Institutom za hemiju, tehnologiju i metalurgiju u Beogradu.

Iz saradnje sa lokalnim samoupravama na području Istočne Srbije, fakultet je kao obrazovno naučna ustanova za potrebe grada Zaječara i opština Boljevac, Knjaževac i Majdanpek izradio studije o potencijalima privredog razvoja. Studijama su evidentirani i kvantitativno i kvalitativno iskazani raspoloživi i u odgovarajućoj meri, istraženi prirodni resursi, koji u narednom periodu mogu da imaju ključnu ulogu u pokretanju novog ciklusa razvoja grada i opština Istočne Srbije.

Studije predstavljaju naučno-stručno utemeljene dokumente za delovanje lokalnih subjekata i države u podsticanju zainteresovanosti potencijalnih investitora za ulaganje kapitala na području grada i opština.

Fakultet je jedan od osnivača Regionalne agencije za razvoj Istočne Srbije (RARIS), koja se bavi regionalnim razvojem i stvaranjem podrške razvojnim inicijativama, zasnovana na institucionalnom umrežavanju i partnerstvima koja ima za cilj održivi razvoj Istočne Srbije.

Zajednički je realizovan međunarodni projekat „Baza znanja za planiranje, rešavanje problema i razvoj severnog dela Zapadnog Balkana“.

COOPERATION

Cooperation with institutions in The Republic of Serbia

The Faculty has developed a long-standing cooperation with industry, educational institutions, state administration and local self-governments in Eastern Serbia.

Regarding the cooperation with industry, the Faculty has signed cooperation agreements with economic associations: Regional Chambers of Commerce in Niš and Zaječar and with Free Zone Pirot.

Regarding the cooperation with educational institutions, the Faculty has signed cooperation agreements with:

- The Faculty of Economics in Niš,
- The Mining and Metallurgy Institute in Bor,
- The Institute of Chemistry, Technology and Metallurgy in Belgrade.

The cooperation between the Faculty as an educational and scientific institution and local self-governments in Eastern Serbia has led to the development of Studies on Economic Development Potentials for the city of Zaječar and municipalities of Boljevac, Knjaževac and Majdanpek. The studies document and show in a quantitative and qualitative way the available and, to a proper extent, explored natural resources which in the coming period can play a key role in launching a new development cycle of the city and municipalities in Eastern Serbia.

The studies are scientifically-based expert documents for the operation of local actors and the state in stimulating the interest of potential investors to invest in the city and the municipalities.

The Faculty is a co-founder of the Regional Development Agency Eastern Serbia (RARIS) which deals with regional development and creation of support to development initiatives based on institutional networking and partnerships aiming at sustainable development of Eastern Serbia.

An international project entitled “Knowledge base for planning, problem solving and development of northern part of Western Balkans” was jointly realized.

Istaknuti profesori koji su držali predavanja na Fakultetu za menadžment
Prominent professors who have held lectures at the Faculty of Management



Prof. dr **Jean-Jacques Chanaron**
Grenoble Ecole de Management, France



Prof. dr **Mića Jovanović**, osnivač Fakulteta
the founder of the Faculty



Prof. dr **Momčilo Milisavljević**
Megatrend univerzitet, Beograd



Prof. dr **Hugh Montgomery**, United Kingdom



Prof. dr **Andras Hernadi**, Institute for World Economy of the
Hungarian Academy of Sciences, Hungary

Istaknuti profesori koji su držali predavanja na Fakultetu za menadžment
Prominent professors who have held lectures at the Faculty of Management



Professors **Igor and Grishka Bogdanov**, France



Prof. dr **Sung-Jo Park**, Free University, Berlin, Germany



Prof. dr **Arthur Stockwin**, Oxford University, United Kingdom



Prof. dr **Shigeru Komori**, Jobi University, Japan



Prof. dr **Dominique Jolly**, SKEMA Business School, France

Međunarodna naučna saradnja

Međunarodna naučna saradnja svrstana je među prioritete razvoja Fakulteta za menadžment u Zaječaru.

Profesori Fakulteta su uključeni u rad Međunarodnog projekta doktorskih studija ekonomije i menadžmenta prirodnih resursa (International PhD in Economics and Management of Natural Resources) od 2008. godine.

Međunarodni projekat doktorskih studija ekonomije i menadžmenta prirodnih resursa se od akademske 2008/09. god., razvija na LUM Jean Monnet u saradnji sa partnerima: Megatrend univerzitet, Beograd (Srbija), Universitatea Alma Mater, Sibiu (Rumunija) i Saint Petersburg State Forest Technical University (SPbSFTU), Sankt Petersburg (Rusija).

Doktorske studije predstavljaju trogodišnji program namenjen visokokvalifikovanim i motivisanim studentima koji žele da steknu istraživačke i analitičke veštine u poslovnim i upravljačkim disciplinama iz oblasti upravljanja prirodnim resursima i održivog razvoja. Ovaj program pruža studentima čvrstu metodološku osnovu i mogućnost da kreiraju i primene istraživačke projekte u poslovnim disciplinama, sa posebnim fokusom na ekološki menadžment.

Program je osmišljen kao kombinacija obaveznih predmeta, terenskih projekata, istraživačkih etapa na vodećim međunarodnim univerzitetima, interakcije sa profesorima i naučnicima i izrade dokorskog projekta sa mentorom. Namenjen je studentima koji žele da se bave akademskim radom, kao i onima koji žele da steknu veštine potrebne za profesionalno akademsko istraživanje da bi radili van akademske institucije u različitim industrijskim granama kao preduzetnici, menadžeri ili profesionalni konsultanti.

Od 2014. godine Fakultet za menadžment u Zaječaru je zvanično partner Univerziteta u Novosibirsku, Rusija (Novosibirsk State University of Architecture and Civil Engineering (Sibstrin), Russia) i Univerziteta „Sveti Ivan Rilski“ iz Sofije (Bugarska).

Nastavnici i saradnici Fakulteta su nosioci i učesnici brojnih međunarodnih projekata.

U toku su intenzivne pripreme za učešće na konkursima Evropske komisije HORIZONT 2020, kao i značajna saradnja na projektima sa univerzitetima svetskog renomea.

Međunarodna razmena studenata i nastavnika odvija se preko odeljenja za međunarodnu saradnju Univerziteta Džon Nezbit.

International cooperation

International scientific and professional cooperation is ranked as a development priority at the Faculty of Management in Zaječar.

Professors of the Faculty of Management in Zaječar have been involved in the International PhD in Economics and Management of Natural Resources since 2008.

Since the academic year 2008-2009, the International PhD in The Economics and Management of Natural Resources has been developed at LUM Jean Monnet, in collaboration with Megatrend University, Belgrade (Serbia), Universitatea Alma Mater, Sibiu (Romania), and Saint Petersburg State Forest Technical University (SPbSFTU), Saint Petersburg (Russia).

The PhD is a 3-year international program designed for highly qualified and motivated students who wish to acquire the research and analytical skills in business and managerial disciplines related to the management of natural resources and sustainable development. The program provides students with solid methodological bases and the ability to design and implement research projects in business disciplines, with a specific focus on environmental management.

The program is structured as a mix of full time courses, field projects and research stages at leading international universities, interactions with teachers and scholars, and a tutored dissertation project. It is designed for students seeking jobs in academia as well as those who wish to acquire the skills of professional academic research to work outside the academia in different industries as entrepreneurs, managers as well as professional consultants.

Since 2014, the Faculty of Management in Zaječar is an official partner of Novosibirsk State University of Architecture and Civil Engineering (Sibstrin), Russia and The University of Mining and Geology “St. Ivan Rilski” from Sofia, Bulgaria.

Professors and professional associates of the Faculty of Management have been developers of and participants in numerous international projects.

Intensive preparations are under way for the participation in the European Commission's competitions HORIZON 2020, as well as significant project cooperation with world-renowned universities.

The international exchange of students and teachers takes place through the Department for International Cooperation of John Naisbitt University.

Ambasadori koji su držali predavanja na Fakultetu za menadžment
Ambassadors who have held lectures at the Faculty of Management



His Excellency the Ambassador of Japan **Tadashi Nagai**



His Excellency the Ambassador of Japan **Toshio Cunozaaki**



His Excellency the Ambassador of Indonesia **Samuel Samson**



His Excellency the Ambassador of Algiers **Abdelkader Mesdoua**

MEĐUNARODNI SIMPOZIJUM O UPRAVLJANJU PRIRODNIM RESURSIMA

INTERNATIONAL SYMPOSIUM ON NATURAL RESOURCES MANAGEMENT



Dinamičan razvoj ljudskog društva doveo je do potrebe za održivim upravljanjem resursima, koji su osnova za ekonomski i društveni razvoj i očuvanje životne sredine.

Zato sva dešavanja, od lokalnog do globalnog nivoa, u vezi sa aspektima upravljanja prirodnim resursima u cilju obezbeđivanja održivog razvoja, od tehnološkog i ekonomskog, do socijalnog i ekološkog, potvrđuju našu viziju da je problematika u ovoj oblasti trajno aktuelna. Koncept održivog razvoja danas je postao jedan od prioriteta država. Strateški resursi se i dalje intenzivno iscrpljuju, a zagađenost životne sredine, sa negativnim posledicama, od lokalnih do planetarnih razmera, se povećava. Problemi racionalnog i održivog korišćenja prirodnih resursa, posebno neobnovljivih, privlače veliku pažnju širom planete.

Ova aktuelna tema je predmet interesovanja širokog kruga istraživača i iz tih razloga Fakultet za menadžment u Zaječaru organizuje naučni simpozijum. Radovi koje naučni odbor prihvati objavljuju se u Zborniku.

Simpozijum umnogome doprinosi unapređenju kvaliteta u realizaciji akreditovanih doktorskih studijskih programa fakulteta - Menadžment prirodnih resursa i zajedničkog međunarodnog studijskog projekta doktorskih studija - Ekonomija i Menadžment prirodnih resursa, sa Univerzitetom LUM iz Barija u Italiji.

The dynamic development of humankind has resulted in the need for sustainable management of resources which represent a basis for economic and social development and environmental protection.

All the events, from a local to the global level, in relation to the aspects of natural resources management, aiming to ensure sustainable development, from the technological and economic, to the social and environmental, confirm our vision that the problem in this field is permanently up to date. The concept of sustainable development has become one of the national priorities. Strategic resources are still being heavily depleted, and environmental pollution, with negative consequences ranging from a local to planetary scale, is increasing. The issues of rational and sustainable use of natural resources, nonrenewable in particular, draw attention around the globe.

The current issue is the subject of interest of a large number of researchers and that is why the Faculty of Management in Zaječar organizes a scientific symposium and publishes the research papers in the Proceedings.

The symposium significantly contributes to the quality improvement of the accredited post graduate doctoral studies in Natural Resources Management and joint international PhD study project on Economics and Natural Resources Management with LUM University from Bari, Italy.

Učesnici I međunarodnog simpozijuma 2011. god.
Participants of I International Symposium in 2011



Učesnici V međunarodnog simpozijuma 2015. god.
Participants of V International Symposium in 2015



OSNOVNE STRUKOVNE STUDIJE BIZNISA I MENADŽMENTA
(TRI godine, 180 ESPB) diploma: *strukovni menadžer*

I godina			
R.b.	Predmet	Semestar	ESPB
1.	Menadžment	I	10
2.	Ekonomija	I	8
3.	Matematika	I	10
4.	Ekonomika poslovanja	II	9
5.	Informacione tehnologije	II	8
6.	Poslovni engleski jezik 1	II	7
7.	Izborni predmet		8
7.1	<i>Sociologija poslovanja</i>	II	
7.2	<i>Preduzetništvo</i>	II	
II godina			
1.	Upravljanje prirodnim resursima	III	8
2.	Marketing menadžment	III	8
3.	Menadžment ljudskih resursa	III	8
4.	Poslovni engleski jezik 2	III	7
5.	Finansijsko računovodstvo	IV	10
6.	Poslovna statistika	IV	9
7.	Izborni predmet		10
7.1	<i>Poslovno pravo</i>	IV	
7.2	<i>Upravljanje proizvodnjom</i>	IV	
III godina			
1.	Ekološki menadžment i održivi razvoj	V	6
2.	Analiza poslovanja	V	10
3.	Upravljanje preduzećem	V	6
4.	Organizacija biznisa	V	6
5.	Monetarne i javne finansije	VI	8
6.	Poslovni engleski jezik 3	VI	8
7.	Izborni predmet		10
7.1	<i>Strategije tržišnog komuniciranja</i>	VI	
7.2	<i>Upravljanje projektima</i>	VI	
7.3	<i>Osnovi industrijskih tehnologija</i>	VI	
8.	STRUČNA PRAKSA	VI	6
	Ukupno ESPB		180

UNDERGRADUATE PROFESSIONAL STUDIES OF BUSINESS AND MANAGEMENT
(THREE years, 180 ECTS) degree: *Manager*

I year			
No.	Course	Semester	ECTS
1.	Management	I	10
2.	Economics	I	8
3.	Mathematics	I	10
4.	Business Economics	II	9
5.	Information Technologies	II	8
6.	Business English 1	II	7
7.	Optional course		8
7.1	<i>Business Sociology</i>	II	
7.2	<i>Entrepreneurship</i>	II	
II year			
1.	Natural Resources Management	III	8
2.	Marketing Management	III	8
3.	Human Resources Management	III	8
4.	Business English 2	III	7
5.	Financial Accounting	IV	10
6.	Business Statistics	IV	9
7.	Optional course		10
7.1	<i>Business Law</i>	IV	
7.2	<i>Production Management</i>	IV	
III year			
1.	Environmental Management and Sustainable Development	V	6
2.	Analysis of Business Operations	V	10
3.	Company Management	V	6
4.	Organisation of Business	V	6
5.	Monetary and Public Finance	VI	8
6.	Business English 3	VI	8
7.	Optional course		10
7.1	<i>Marketing Communications Strategies</i>	VI	
7.2	<i>Project Management</i>	VI	
7.3	<i>Introduction to Industrial Technologies</i>	VI	
8.	PROFESSIONAL TRAINING	VI	6
	Total ECTS		180

OSNOVNE AKADEMSKE STUDIJE *BIZNISA I MENADŽMENTA*
(ČETIRI godine, 240 ESPB) diploma: *diplomirani menadžer*

I godina			
R.b.	Predmet	Semestar	ESPB
1.	Menadžment	I	10
2.	Ekonomija	I	8
3.	Matematika	I	10
4.	Ekonomika poslovanja	II	9
5.	Informacione tehnologije	II	8
6.	Poslovni engleski jezik 1	II	7
7.	Izborni predmet		8
7.1	<i>Sociologija poslovanja</i>	II	
7.2	<i>Finansiranje investicija</i>	II	
II godina			
1.	Upravljanje prirodnim resursima	III	8
2.	Marketing menadžment	III	8
3.	Menadžment ljudskih resursa	III	8
4.	Poslovni engleski jezik 2	III	7
5.	Finansijsko računovodstvo	IV	10
6.	Poslovna statistika	IV	9
7.	Izborni predmet		10
7.1	<i>Poslovno pravo</i>	IV	
7.2	<i>Upravljanje proizvodnjom</i>	IV	
III godina			
1.	Analiza poslovanja	V	10
2.	Menadžment kvaliteta	V	9
3.	Organizacija i upravljanje preduzećem	V	7
4.	Održivi razvoj	V	7
5.	Strategijski menadžment	VI	9
6.	Poslovni engleski jezik 3	VI	8
7.	Izborni predmet		10
7.1	<i>Ekonomija spoljne trgovine</i>	VI	
7.2	<i>Osnovi industrijskih tehnologija</i>	VI	
7.3	<i>Upravljanje projektima</i>	VI	
IV godina			
1.	Pravo Evropske unije	VII	6
2.	Finansijski menadžment	VII	7
3.	Poslovni engleski jezik 4	VII	8
4.	Monetarna ekonomija	VIII	6
5.	Poslovni informacioni sistemi	VIII	6
6.	Interkulturni menadžment	VIII	6
7.	Izborni predmet		8
7.1	<i>Bankarski menadžment</i>	VIII	
7.2	<i>Ponašanje potrošača</i>	VIII	
7.3	<i>Upravljanje istraživanjem i razvojem</i>	VIII	
8.	<i>Diplomski rad</i>	VIII	13
	Ukupno ESPB		240

UNDERGRADUATE ACADEMIC STUDIES OF *BUSINESS AND MANAGEMENT*
(FOUR years, 240 ECTS) degree: *BA in Management*

I year			
No.	Subject	Semester	ECTS
1.	Management	I	10
2.	Economics	I	8
3.	Mathematics	I	10
4.	Business Economics	II	9
5.	Information Technologies	II	8
6.	Business English 1	II	7
7.	Optional course		8
7.1	<i>Business Sociology</i>	II	
7.2	<i>Investments Financing</i>	II	
II year			
1.	Natural Resources Management	III	8
2.	Marketing Management	III	8
3.	Human Resources Management	III	8
4.	Business English 2	III	7
5.	Financial Accounting	IV	10
6.	Business Statistics	IV	9
7.	Optional course		10
7.1	<i>Business Law</i>	IV	
7.2	<i>Production Management</i>	IV	
III year			
1.	Analysis of Business Operations	V	10
2.	Quality Management	V	9
3.	Organisation and Company Management	V	7
4.	Sustainable Development	V	7
5.	Strategic Management	VI	9
6.	Business English 3	VI	8
7.	Optional course		10
7.1	<i>International Trade Economics</i>	VI	
7.2	<i>Introduction to Industrial Technologies</i>	VI	
7.3	<i>Project Management</i>	VI	
IV year			
1.	The European Union Law	VII	6
2.	Financial Management	VII	7
3.	Business English 4	VII	8
4.	Monetary Economics	VIII	6
5.	Business Information Systems	VIII	6
6.	Intercultural Management	VIII	6
7.	Optional course		8
7.1	<i>Banking Management</i>	VIII	
7.2	<i>Consumer Behaviour</i>	VIII	
7.3	<i>Research and Development Management</i>	VIII	
8.	<i>Graduation thesis</i>	VIII	13
	Total ECTS		240

OSNOVNE AKADEMSKE STUDIJE EKONOMIJE
(ČETIRI godine, 240 ESPB) diploma: *diplomirani ekonomista*

I godina			
R.b.	Predmet	Semestar	ESPB
1.	Menadžment	I	10
2.	Ekonomija	I	8
3.	Matematika	I	10
4.	Ekonomika poslovanja	II	9
5.	Informacione tehnologije	II	8
6.	Poslovni engleski jezik 1	II	7
7.	Izborni predmet		8
7.1	<i>Sociologija poslovanja</i>	II	
7.2	<i>Finansiranje investicija</i>	II	
II godina			
1.	Upravljanje prirodnim resursima	III	8
2.	Marketing menadžment	III	8
3.	Menadžment ljudskih resursa	III	8
4.	Poslovni engleski jezik 2	III	7
5.	Finansijsko računovodstvo	IV	10
6.	Poslovna statistika	IV	9
7.	Izborni predmet		10
7.1	<i>Poslovno pravo</i>	IV	
7.2	<i>Upravljanje proizvodnjom</i>	IV	
III godina			
1.	Nacionalna ekonomija	V	7
2.	Finansijska tržišta i institucije	V	8
3.	Međunarodna ekonomija	V	8
4.	Strategijski menadžment	VI	9
5.	Ekonomija spoljne trgovine	VI	10
6.	Poslovni engleski jezik 3	VI	8
7.	Izborni predmet		10
7.1	<i>Korporativne finansije</i>	VI	
7.2	<i>Strategije tržišnog komuniciranja</i>	VI	
7.3	<i>Upravljanje projektima</i>	VI	
IV godina			
1.	Uvod u digitalnu ekonomiju	VII	6
2.	Ekonomika tranzicije	VII	6
3.	Poslovni engleski jezik 4	VII	8
4.	Operaciona istraživanja	VII	6
5.	Monetarna ekonomija	VIII	6
6.	Bankarski menadžment	VIII	8
7.	Izborni predmet		7
7.1	<i>Međunarodno bankarstvo</i>	VIII	
7.2	<i>Ekonomika industrije</i>	VIII	
7.3	<i>Međunarodni ekonomski odnosi</i>	VIII	
8.	<i>Diplomski rad</i>		13
	Ukupno ESPB		240

UNDERGRADUATE ACADEMIC STUDIES OF ECONOMICS
(FOUR years, 240 ECTS) degree: *BA in Economics*

I year			
No.	Course	Semester	ECTS
1.	Management	I	10
2.	Economics	I	8
3.	Mathematics	I	10
4.	Business Economics	II	9
5.	Information Technologies	II	8
6.	Business English 1	II	7
7.	Optional course		8
7.1	<i>Business Sociology</i>	II	
7.2	<i>Investments Financing</i>	II	
II year			
1.	Natural Resources Management	III	8
2.	Marketing Management	III	8
3.	Human Resources Management	III	8
4.	Business English 2	III	7
5.	Financial Accounting	IV	10
6.	Business Statistics	IV	9
7.	Optional course		10
7.1	<i>Business Law</i>	IV	
7.2	<i>Production Management</i>	IV	
III year			
1.	National Economics	V	7
2.	Financial Markets and Institutions	V	8
3.	International Economics	V	8
4.	Strategic Management	VI	9
5.	International Trade Economics	VI	10
6.	Business English 3	VI	8
7.	Optional course		10
7.1	<i>Corporate Finance</i>	VI	
7.2	<i>Marketing Communication Strategies</i>	VI	
7.3	<i>Project Management</i>	VI	
IV year			
1.	Introduction to Digital Economy	VII	6
2.	Economics of Transition	VII	6
3.	Business English 4	VII	8
4.	Operations Research	VII	6
5.	Monetary Economics	VIII	6
6.	Banking Management	VIII	8
7.	Optional course		7
7.1	<i>International Banking</i>	VIII	
7.2	<i>Industrial Economics</i>	VIII	
7.3	<i>International Economic Relations</i>	VIII	
8.	<i>Graduation thesis</i>	VIII	13
	Total ECTS		240

Studije na daljinu

UČENJE OD KUĆE!

Pored studijskih programa namenjenih za klasično studiranje, Fakultet za menadžment je akreditovao dva studijska programa **UČENJA NA DALJINU**.

1. OSNOVNE AKADEMSKE STUDIJE BIZNISA I MENADŽMENTA

- studije na daljinu

2. OSNOVNE AKADEMSKE STUDIJE EKONOMIJE

- studije na daljinu

Sistem za učenje na daljinu, (Distance Learning System, DLS), ima za cilj pružanje kvalitetnog obrazovanja koristeći prednosti informacionih tehnologija.

Za pristup DLS sistemu Fakulteta za menadžment korisnicima je dovoljan računar sa Internet pretraživačem, Internet konekcija i korisnički nalog koji se dobija upisom na Fakultet.

Studijski programi su zasnovani na metodama i tehnologijama obrazovanja na daljinu i podržani resursima koji obezbeđuju kvalitetno izvođenje istih, a izvode ih nastavnici koji su osposobljeni da realizuju nastavu na ovaj način.

Fakultet organizuje studijske programe na daljinu jer su nastavni sadržaji podržani raspoloživim resursima i mogu se kvalitetno usvojiti kroz ovakav vid studiranja.

Struktura i sadržaj studijskih programa učenja na daljinu su isti kao kod klasičnog načina studiranja, kao i kompetencije diplomiranih studenata.

U cilju uspešnijeg rada obezbeđeno je uputstvo za nastavnike i uputstvo za studente.

Prednosti DLS na Fakultetu za menadžment:

- vremenska i prostorna fleksibilnost – studenti uče nezavisno od vremena i prostora, a time učenje i obrazovanje postaje dostupno od kuće;
- komunikacija između studenta i profesora koja se odvija preko računara (video konferencija, e-mail, forumi...);
- korišćenje interaktivnih sadržaja za učenje i različitih medija (multimedijalni sadržaji);
- mogućnost održavanja nastave i konsultacija putem video konferencija u realnom ili odloženom vremenu.

Distance Learning System

STUDY AT HOME!

Apart from study programs for classical studying, the Faculty of Management has accredited two study programs of **DISTANCE LEARNING**.

1. UNDERGRADUATE ACADEMIC STUDIES OF BUSINESS AND MANAGEMENT – distance learning;

2. UNDERGRADUATE ACADEMIC STUDIES OF ECONOMICS – distance

learning;

Distance Learning System (DLS) aims at providing quality education using the benefits of information technologies.

In order to access the DLS system of the Faculty of Management, it is enough to have a computer with internet browser, internet connection and user account which is obtained by enrolling the Faculty.

The study programs are based on distance learning methods and technologies, they are supported by the resources which guarantee the quality of teaching, and they are realised by the teachers who have been trained for such a method of teaching.

The Faculty organises distance learning study programs because the curriculums are supported by available resources and can be acquired in such a way of studying.

The structure and contents of the distance learning study programs are the same as of the classic way of studying, as well as the competences of the graduates.

In order for the studies to be more successful, a guidance for teachers and students is provided.

Advantages of DLS at the Faculty of Management:

- temporal and spatial flexibility – students study independent of time and space, so that learning and education are now available from home;
- the communication between students and teacher takes place via computers (video conferences, e-mail, forums...);
- use of interactive learning contents and different media (multimedia contents);
- the possibility of teaching and tutoring via video conferences in real and delayed time.



MASTER AKADEMSKE STUDIJE
EKONOMIJA
(JEDNA godina, 60 ESPB)
diploma: *master ekonomista*

R.b.	Predmet	Semestar	ESPB
1.	Upravljanje ekonomskim i privrednim razvojem	I	10
2.	Inteligentni sistemi i poslovno odlučivanje	I	6
3.	Marketing istraživanje	I	6
4.	Ekonomija evropskih integracija	II	9
5.	Izborni predmet 1		7
6.	Izborni predmet 2		7
	<i>Međunarodne finansije i bankarstvo</i>	II	
	<i>Berzansko poslovanje</i>	II	
	<i>Organizaciono ponašanje</i>	II	
	<i>Planiranje i analiza troškova</i>	II	
	<i>Održivi razvoj i zelena ekonomija</i>	II	
	<i>Upravljanje investicionim projektima</i>	II	
7.	Master rad	II	15
	Ukupno ESPB		60

GRADUATE ACADEMIC STUDIES – MASTER
ECONOMICS
(ONE year, 60 ECTS)
degree: *MA in Economics*

No.	Course	Semester	ECTS
1.	Management of Economic Development	I	10
2.	Intelligent Systems and Business Decision-Making	I	6
3.	Marketing Research	I	6
4.	Economics of European Integration	II	9
5.	Optional course 1		7
6.	Optional course 2		7
	<i>International Finance and Banking</i>	II	
	<i>Stock Exchange Operations</i>	II	
	<i>Organisational Behaviour</i>	II	
	<i>Costs Plan and Analysis</i>	II	
	<i>Sustainable Development and Green Economy</i>	II	
	<i>Management of Investment Projects</i>	II	
7.	Master thesis	II	15
	Total ECTS		60

Svečani početak školske godine
The beginning of the school year



Diplomci 2015. godine
Graduates of 2015



diploma: **doktor nauka – menadžment i biznis**

DOCTORAL ACADEMIC STUDIES
NATURAL RESOURCES MANAGEMENT
(THREE years, 180 ECTS)
degree: ***PhD in Management and Business***

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ZAŠTO STUDIRATI NA FAKULTETU ZA MENADŽMENT ZAJEČAR?

ZATO ŠTO STUDENTIMA NUDIMO:

- studije na Fakultetu koji je akreditovan 2015. godine,
- besplatan upis i školarina na prvu godinu osnovnih strukovnih i akademskih studija,
- studije na Fakultetu koji je rangiran među 1000 najboljih Fakulteta biznisa i menadžmenta u svetu, od strane Internacionalnog Naučnog Komiteta „EDUNIVERSAL OFFICIAL SELECTION“,
- savremene i akreditovane studijske programe biznisa, menadžmenta i ekonomije, u skladu sa obrazovnim sistemom Republike Srbije na principima Bolonjske deklaracije,
- studije na daljinu (DLS),
- predavanja eminentnih profesora sa domaćih i inostranih visokoškolskih institucija,
- međunarodnu obrazovnu i naučno-istraživačku saradnju,
- kvalitetan nastavni kadar i tržišna orijentacija nastavnog procesa,
- savremeno opremljen amfiteatar, kabinete, računarsku laboratoriju,
- biblioteku sa preko 4000 naučnih i stručnih publikacija,
- ECDL kurseve i besplatan pristup bežičnom internetu,
- savremeno opremljen studentski klub „MENADŽER“,
- angažovanje studenata preko studentskog parlamenta u realizaciji vannastavnih programa:
 - organizovanje kvalitetnih, atraktivnih i povoljnih programa apsolventskih ekskurzija,
 - organizovanje brucosijada,
 - organizovanje humanitarnih akcija,
 - organizovanje sportskih i kulturnih sadržaja,
 - uređivanje studentskog časopisa „Megatrender“.

WHY STUDY AT THE FACULTY OF MANAGEMENT ZAJEČAR?

BECAUSE WE OFFER TO OUR STUDENTS:

- studies at the faculty which was accredited in 2015,
- free admission and tuition fees for the first year of basic professional and academic studies,
- studies at the faculty which was ranked among 1000 best worldwide Schools of Business and Management by the International Scientific Committee „EDUNIVERSAL OFFICIAL SELECTION“ 2013,
- contemporary and accredited study programs of business, management and economics in compliance with the education system of the Republic of Serbia based on the principles of the Bologna Declaration,
- distance learning studies (DLS),
- lectures by eminent professors and experts from national and international higher education institutions,
- international cooperation in education, science and research,
- high quality teachers, friendly staff and market oriented teaching process,
- well equipped amphitheater, classrooms, computer lab,
- a library with over 4000 scientific and professional publications,
- ECDL courses and free wireless Internet,
- a modern students club „MANAGER“,
- student engagement in the realisation of extracurricular activities:
 - organisation of quality, attractive and affordable ABD excursions,
 - organization of freshmen welcome parties,
 - organization of charities,
 - organization of sports and culture events,
 - editing of student magazine „Megatrender“.



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2013 RANKING



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FACULTY OF MANAGEMENT
ZAJECAR

